

Make a SMART choice!

Student Multidisciplinary Applied Research Teams

Program: SMART brings together teams of graduate and undergraduate students, faculty, and staff from across Cornell University and pairs them with enterprises, organizations, and community groups in emerging economies.

Approach: Teams work on well-defined assignments that address specific needs identified by client or partner, applying their classroom knowledge and skills in real world, international development settings.

Outcomes: Students contribute technical assistance and analytical support, present their research and analyses, and then return to Cornell to develop publishable case studies and other materials to enrich learning in university classrooms and executive education programs.



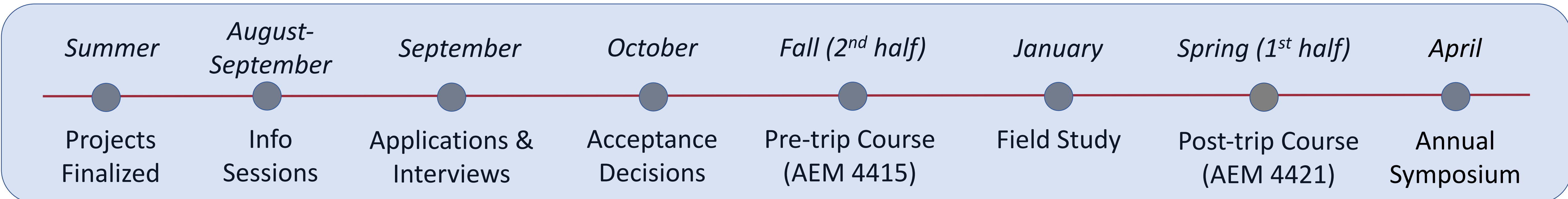
The SMART program as described by students ...



“It is rare that a small company like ours gets a multi-skilled team of highly talented individuals looking into it, dissecting it, and coming out with tailor-made recommendations that we can now use to re-engineer and re-innovate our business system.” – Gichanga Karanja, CEO of Freshco, Kenya

Historic Coverage of SMART Projects

Asia		Americas	Africa	
Bangladesh	Malaysia	Belize	Botswana	Rwanda
Cambodia	Philippines	Chile, Colombia	Ethiopia	South Africa
China	Taiwan	Dominican Rep.	Ghana	Uganda
Indonesia	Thailand	Honduras	Kenya	Zambia
		United States	Lesotho	Tanzania



For more information visit: <http://emergingmarkets.dyson.cornell.edu/smart>